

My Easy Estate

Privacy Policy

Effective Date: July 9, 2026

My Easy Estate (“MEE,” “we,” “us,” or “our”) provides access to estate planning and related legal services delivered by Florida-licensed attorneys. This Privacy Policy explains how we collect, use, disclose, and protect information when you visit our website at

myeasyestate.com (the “Site”), schedule a consultation, or otherwise interact with us. By using the Site, you agree to the practices described in this Policy.

This Policy applies to information collected through the Site and related scheduling tools. It does not apply to information you share directly with an attorney once an attorney-client relationship has been formed — that information is governed by attorney-client privilege, applicable rules of professional conduct, and any engagement agreement you sign.

1. Information We Collect

Information You Provide

- Contact details, such as name, email address, phone number, and mailing address
- Information submitted through contact forms, intake questionnaires, or consultation requests
- Scheduling information provided when booking a consultation through our online calendar (currently powered by Calendly)
- Any documents or details you choose to share in connection with a consultation

Information Collected Automatically

- Device and usage data, such as IP address, browser type, operating system, and pages viewed
- Cookies and similar tracking technologies (see Section 4 below)
- Referral source — how you arrived at the Site (e.g., search engine, social media, referral link)

2. How We Use Information

We use the information we collect to:

- Respond to inquiries and schedule consultations with a Florida-licensed attorney
- Provide, operate, and improve the Site and our services
- Send appointment confirmations, reminders, and administrative communications
- Communicate with you about services that may be of interest, where permitted and with an opt-out available
- Maintain the security of the Site and prevent fraud or misuse
- Comply with legal obligations and enforce our terms

3. How We Share Information

We do not sell your personal information. We may share information as follows:

- With the Florida-licensed attorney(s) who will provide or are providing legal services to you
- With service providers who support our operations, such as our scheduling platform (Calendly), email or communications tools, hosting providers, and analytics providers, who are authorized to use your information only as needed to provide these services to us
- As required by law, regulation, court order, or valid legal process
- In connection with a business transfer, such as a merger, acquisition, or sale of assets, subject to standard confidentiality protections
- With your consent or at your direction

4. Cookies and Tracking Technologies

The Site may use cookies, pixels, and similar technologies to recognize your browser, remember preferences, and understand how visitors use the Site. This may include analytics tools that help us understand traffic and improve the Site. You can control cookies through your browser settings; disabling cookies may affect certain features of the Site, such as scheduling.

5. Scheduling Through Calendly

When you book a consultation, your scheduling details (name, email, phone number, and selected time) are processed through Calendly. Calendly's use of your information is governed by its own privacy policy, which we encourage you to review. We use the scheduling information Calendly provides to confirm and manage your appointment with us.

6. No Attorney-Client Relationship Created by Site Use

Submitting a form, scheduling a consultation, or otherwise contacting us through the Site does not, by itself, create an attorney-client relationship. An attorney-client relationship is formed only when you and an attorney enter into a signed engagement agreement. Please do not send confidential or time-sensitive information through the Site until an attorney-client relationship has been established.

7. Data Security

We use reasonable administrative, technical, and physical safeguards designed to protect the information we collect. However, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

8. Data Retention

We retain personal information for as long as necessary to fulfill the purposes described in this Policy, including to provide services, maintain business and legal records, and comply with applicable legal, accounting, or reporting requirements.

9. Your Choices and Rights

Depending on where you live, you may have rights to access, correct, delete, or restrict the use of your personal information, and to opt out of certain communications or data sharing. To make a request, contact us using the information in Section 12. We will respond in accordance with applicable law.

You may unsubscribe from marketing emails at any time by using the unsubscribe link included in those messages.

10. Children's Privacy

The Site is not directed to children under 13, and we do not knowingly collect personal information from children under 13. If you believe a child has provided us with personal information, please contact us so we can address it.

11. Third-Party Links

The Site may contain links to third-party websites or services, including Calendly. We are not responsible for the privacy practices of those third parties, and we encourage you to review their privacy policies before providing information to them.

12. Contact Us

If you have questions about this Privacy Policy or wish to exercise your privacy rights, please contact us:

My Easy Estate

5252 Summerlin Commons Way #104, Fort Myers, FL 33907

Email: info@myeasystate.com

Phone: 239-748-0544

13. Changes to This Policy

We may update this Privacy Policy from time to time. When we do, we will revise the "Effective Date" above and post the updated Policy on the Site. We encourage you to review this Policy periodically.

Note: This document is a template starting point and has not been reviewed by legal counsel. Because MEE provides legal services, we recommend having a Florida-licensed attorney review this Policy — particularly the sections on attorney-client relationship formation and confidentiality — before publishing it.